



Language & Summer Schools Fair

23 February – 3 March 2019



Istanbul, Ankara, Izmir **TURKEY**

StudyExpo[®]

studyexpo.com

Who we are

StudyExpo is owned, organised and supported by four reliable Turkish study abroad agencies; Bilimevi, GKR, Idealist and Karya. These agencies are considered some of the most professional, knowledgeable and experienced in the industry and they represent a significant share of the market as well as a diverse set of programs and destinations.

StudyExpo has just ended the second series of Language & Summer Schools Fair with great success. Now we are ready for Language & Summer Schools Fair 2019! We would be delighted to welcome you to our event, which will be held between 23 February - 3 March 2019.

Why participate

- Best fair locations in Turkey
- High quality and target-oriented visitors
- Professional fair set-up
- Targeted promotions and advertisements
- High quality services

Programs Offered



- General Language Programs
- Intensive Language Programs
- Summer Schools
- Business Language Programs
- Exam Preparation (IELTS, TOEFL, FCE, etc.)
- Teacher Training Programs
- Executive Programs
- Specialised Programs
- Pre-Master
- Sessional Language Courses
- Young Learners Programs
- Home Tuition
- Family Programs
- One to One Language Programs
- Language and Internship Programs
- Volunteer Programs



Be part of
StudyExpo to reach
more students

Our Difference



Concept Exhibition: Our events are carefully designed, marketed, and created for a specific target audience. Separate events, marketed and advertised differently, targeting specific types of students and their needs, ensure better value for educators, a more focused event for students and parents, and more carefully vetted attendees.

Stronger Marketing: Our main aim is to ensure great value for all educators participating, measured in the quality profiles of visitors. We are allocating a large budget for advertising, managed by an expert marketing team, designed to reach and recruit our targeted audience. We work towards increasing the number of visitors each fair.

The “fair” Fair: We are open, available and accessible for all. We are agent-friendly, and encourage exhibitors to participate with their partner of choice. We want our fairs to be embraced by all active and quality agencies in the market, and have put in place a series of principles to ensure our events are impartial, open and equal to all. **These are:**

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The educator has the choice: An education provider institute can partner with any agency of their choosing, and we encourage them to do so. They can invite any agency in Turkish market to support them during the events.

Equal competition: There will be no agency booths at StudyExpo events, including those of the fair organisers.

Managed agency attendance: We will make sure that no single agency will dominate our events, ensuring an equal and fair mix of different agencies that are participating.



StudyExpo Language & Summer Schools Fair **2018**

Review

Unlike other fairs taking place in the study abroad industry, StudyExpo focused only on language schools and summer schools for its series of events in the spring of 2018. A total of 61 schools from around the world have participated in StudyExpo.

StudyExpo Spring 2018 Language & Summer Schools Fair, about which both the participants and visitors have expressed their satisfaction, has left its mark in the industry.

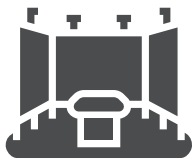
61
participants



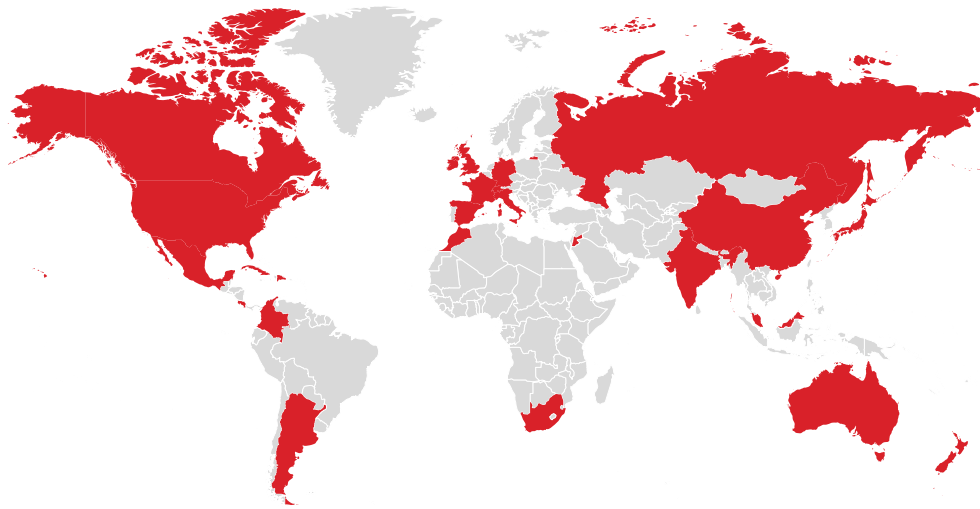
26
countries



4000+
sqm
exhibition
space



Total
7167
visitors



Australia - Argentina - Canada - China - Colombia - Costa Rica - Cuba
Dominican Republic - France - Germany - India - Ireland - Italy - Japan
Jordan - Malaysia - Malta - Mexico - Morocco - New Zealand - Russia
South Africa - Spain - Switzerland - UK - USA

Sponsors:

TURKISH AIRLINES

**CNN
TÜRK** RADYO 92.5

RADYO 104

SENNHEISER

LONDONIST
STUDENT ACCOMMODATION AGENCY

BRITISH COUNCIL IELTS

idp | IELTS

Testimonials

2018 Language & Summer Schools Fair



Eleri Maitland

French in Normandy

“This is my second StudyExpo and it is just great. The second one is even better than the first one. The organization here is just perfect. We don’t have to worry about anything. The brochures have arrived on time and the whole set-up is great; especially the stands are beautiful. The students just don’t stop coming. There was a queue yesterday over one-kilometer-long outside the building. I have not stopped working and talking to students today. There are many prospective students, asking sensible questions about studying in France. They are very knowledgeable and are not wasting time. They come here with a project in mind for the summer. It’s been absolutely fabulous.”



Ed Seddon

Kings Education

“This fair has been very successful for Kings Education. I think the variety of students has been very great for us, very positive. We expected lots of Junior Students, lots of summer school and English language students; but on top of these, we have also had many high quality A-Level and Foundation students who will be doing 2 or 3 years of study before going on to university. I’ve been really impressed with the commitment of the students; their level of English is also really good. We have probably talked to 200 to 250 students in less than two days. The organization also has been very smooth. Everything was ready when I arrived at the fair area. Everybody has been very friendly and everybody has been very knowledgeable about the industry as well. “



Sonia Shaw

Southbourne School of English

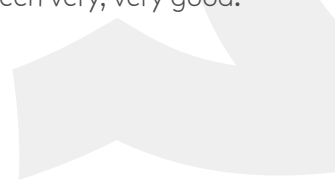
“We chose StudyExpo because we believe that it will be a really good match for the demographic of students we want in our school. When I arrived at the fair yesterday, I was absolutely shocked by the number of students who were queuing up outside. StudyExpo is very professionally-run. It is very clear for the students and the schools exactly why we are all here. As soon as we arrived, StudyExpo helped us with everything and there was always someone to support us along the way. The quality of the students I have met has been a really good fit for our school. I recommend StudyExpo to other schools who would like to come here and showcase their schools to this market and a large number of students. I know we have had a great return already from the number of students that we have spoken to. Thank you StudyExpo, for a great time and hopefully we will see you again!”

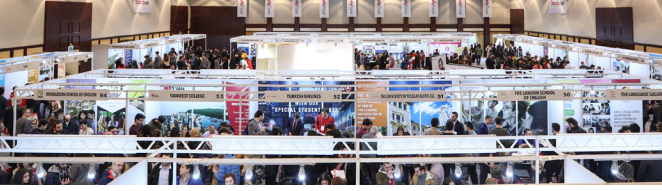


Scott Bushell

The London School of English

“I am very happy to be here today. This is my second StudyExpo. I’ve been to a number of different exhibitions and by far this is the best for me. Why is this the best? I would say the organization is top quality. The venue, the set-up and the number of students have been excellent. Everything has been provided for us. But more importantly, the quality of students has been phenomenal. Not only the volume, but the profiles of the students have been very, very good. They fit our profile very well. I am over the moon with the general quality of the event.”





Language & Summer Schools Fair, Spring 2019



Date

23rd February 2019, Saturday
24th February 2019, Sunday
26th February 2019, Tuesday
28th February 2019, Thursday
02nd March 2019, Saturday
03rd March 2019, Sunday

City

Istanbul European Side
Istanbul European Side
Ankara
Izmir
Istanbul Asian Side
Istanbul Asian Side

Venue

Hilton Istanbul Bosphorus Convention Center
Hilton Istanbul Bosphorus Convention Center
Sheraton Ankara
Hilton Izmir
Hilton Istanbul Kozyatagi
Hilton Istanbul Kozyatagi



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Register here

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